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3
YEAR
UNLIMITED
WARRANTY &
SERVICE PLAN

Mazda3

THE IMPOSSIBLE MADE POSSIBLE.

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魂動

KODO : SOUL of MOTION



THE IMPOSSIBLE MADE POSSIBLE.

From perfecting the rotary engine and winning Le Mans the first time we entered it, to breaking the world record for the most-sold two-seater convertible in history, Mazda has a long history of making the impossible possible. We are driven forward by the desire to defy convention and we believe that if you can imagine it, we can make it happen. This desire is the fuel behind everything we create and achieve and now it has given us SKYACTIV TECHNOLOGY, 'KODO - Soul of Motion' design and countless other successes that were once considered impossible feats. These pages show how striving to do what others cannot, is not only rewarding but also integral to creating innovative, beautiful cars.

***KODO - SOUL OF MOTION.
MOVES YOU FROM THE FIRST LOOK.***

Innovative technology, exciting performance and stunning presence. The dynamic style of the All-New Mazda3 is the result of 'KODO - Soul of Motion' design. KODO captures the moment energy becomes motion. It's the powerful grace of an animal pouncing, or a human leaping into action. This athleticism is expressed with elegance, allowing the All-New Mazda3 to make a premium impression.

***ALL-NEW MAZDA3. THE NEXT LEVEL
OF DRIVING ENJOYMENT.***

Every element that makes driving rewarding has been taken to the next level in the All-New Mazda3. A totally new generation vehicle, it delivers sophisticated design and sports performance while achieving outstanding fuel economy thanks to SKYACTIV TECHNOLOGY. It also brings a level of connectivity that's unprecedented in a Mazda.





NOW YOU'RE REALLY IN THE DRIVER'S SEAT.

The elegant cabin is precisely crafted. It carefully locates controls and information to keep you focused on the road ahead. The Active Driving Display, available in selected models, helps to enhance concentration by projecting key data into your line of sight. Through the use of intuitive technology, the All-New Mazda3 connects you more closely to the driving enjoyment. It boasts a large central screen that displays system information at eye-level, giving you direct access to your audio system and Bluetooth connectivity. Available from the Active model and above.



GO LIKE NEVER BEFORE.

The way the All-New Mazda3 moves will leave you wanting more. Its lighter weight unleashes sporting agility whilst delivering smooth-riding, sure-steering confidence. The 2.0 litre SKYACTIV-G petrol engine is quick to respond with refined thrust. Whether automatic or manual transmission, shift gears with polished precision while exceptional economy adds to the thrill of the drive. Your progress is always quiet and efficient, thanks to a sleek body that effortlessly cuts through the air. Meanwhile, the renowned 1.6 MZR engine continues to deliver exceptional response in performance.

SKYACTIV TECHNOLOGY. HIGHER PERFORMANCE, YET GREATER FUEL ECONOMY.

The All-New Mazda3 will have drivers smiling more than ever. It dials up sports performance, yet also achieves exceptional fuel economy. This is possible because, for the first time, Mazda3 has integrated the full suit of SKYACTIV TECHNOLOGY. It's a breakthrough innovation that completely re-engineers every aspect of the vehicle to heighten performance and unleash greater efficiency. Clever features like i-stop available on the 2.0 litre engine, save you even more fuel by turning off the engine when you come to a halt and restarting it the instant you want to move.

SKYACTIV TECHNOLOGY

SKYACTIV-CHASSIS

We've re-examined every component to strengthen the sense of 'oneness' between car and driver. For nimble handling and refinement, the lightweight front strut and rear multi-link suspension uses firmer bushings and totally revised geometry. Innovative welding of the front and rear cross members achieves impressive stiffness with low weight. Fuel-saving electric power-assisted steering features a high ratio for quick handling, yet delivers great stability at all speeds.



2.0 LITRE PETROL ENGINE (SKYACTIV-G)

A fundamental redesign of the internal combustion engine lifts performance while cutting fuel consumption by up to 25% over the previous model. The SKYACTIV-G engine features precise, multi-hole, direct injection to minimise fuel use, while a unique piston design enhances fuel combustion - boosting power and lowering emissions. Reduced friction unlocks extra power, while a 4-2-1 exhaust layout improves efficiency. The 2.0 litre 4-cylinder engine produces 121kW of power and 210Nm of torque, using as little as 5.8 litres of fuel every 100km.

SKYACTIV-BODY

New-generation design and materials achieve amazing lightness and rigidity. The underbody's straight-frame construction runs uninterrupted through the framework to boost stiffness and save weight. Key joints are strengthened by advanced techniques that require no heavy reinforcement. The employment of high and ultra-high tensile steel cuts weight, bolsters rigidity and aids safety. We've worked tirelessly to save every gram. Despite being light, the All-New Mazda3 disperses crash energy in multiple directions to achieve collision performance that is world-class.

AUTOMATIC TRANSMISSION (SKYACTIV-DRIVE)

We've combined the best aspects of conventional automatic with our continuously variable and dual clutch transmissions. So you get maximum driving fun and high efficiency. The SKYACTIV-Drive transmission couples directly with the engine over a far wider range than other automatics. This delivers a significant increase in fuel economy and a more direct, manual transmission-like power delivery and driving feel. Shifts are smooth, quick and accurate across the 6-speeds.

MANUAL TRANSMISSION (SKYACTIV-MT)

The manual transmission gives you the wrist-flicking shift-feel of a sports car, like our iconic Mazda MX-5. Its simplified internal design, plus a finely-honed shift mechanism deliver this sensation. The 6-speed SKYACTIV-MT is much more compact and also much lighter than comparable transmissions. Match this with a significant reduction in internal friction and fuel economy is much improved.

You're clearly ahead. The instrument cluster helps you focus on what's important. A sporty Active Driving Display is flanked by digital readouts incorporating speedometer, shift indicator, trip and vehicle status information and more.

STAY CONNECTED. KEEP FOCUSED.

A responsive drive isn't the only thing letting you feel in sync. If your phone is connected via Bluetooth, you can check emails and have texts read out to you. It's all integrated through a central touch screen that has been positioned to help you keep your eyes focused on the road ahead. An intuitively placed rotary commander allows you to make your selections without having to look away from the road. Being able to switch menus, audio and navigation through voice command further adds to effortless control.



■ *3-YEAR MAZDA UNLIMITED KILOMETER WARRANTY*

Every Mazda is designed and built to the highest standards of performance and reliability. To give you further reassurance on how much we believe in our vehicles, our Mazda vehicles are backed up by a 3-year, Unlimited Kilometer Factory Warranty.

■ *MAZDACARE ROADSIDE ASSISTANCE*

Mazda cares about offering you peace-of-mind motoring. That is why we offer a 3-year Unlimited Roadside Assistance Plan to keep you moving every minute of the year. It includes toll-free calls and services such as free towing rescue due to minor or major mishaps and emergency medical help.

■ *MAZDACARE SERVICE PLAN*

MazdaCare has designed a Service Plan to suit your needs. It covers scheduled services for 3 years regardless of your mileage. The service plan operates alongside the Mazda Unlimited Kilometer Warranty.

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